

63

SIXTY THREE

DRIVEN BY INSPIRATION 

Lewis Hamilton.

Genius & Racer
with Heart.

GORDEN WAGENER.

The Purist Utopian.

TATJANA PATITZ.

Wild Horses.

TIM RAUE & TOBIAS MOERS.

AMG Signature Dish.



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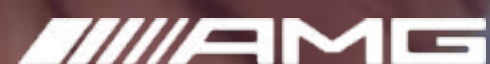
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SIXTY-THREE MAGAZINE
EDITORIAL

WELCOME TO THE WORLD'S FASTEST FAMILY.

Dear Reader,

We are proud to present the second issue of our **63Magazine** to you.

It is exciting to follow new paths and innovatively further develop the legendary Mercedes-AMG story. With every breath, we want to feel our "Born on the Racetrack" DNA and to bring it to life for you in this issue, too.

Innovation and technical perfection describe the worlds we live in at AMG. When emotions are revved up in a split second, we find ourselves in just such a world – on the racetrack. Our article "The fascination of the racetrack" combines the photographic art of Michael von Hassel with top technical and human performance. His hyperrealistic images captivate us immediately and make the magic of the racetrack and the adrenaline of the moment almost tangible.

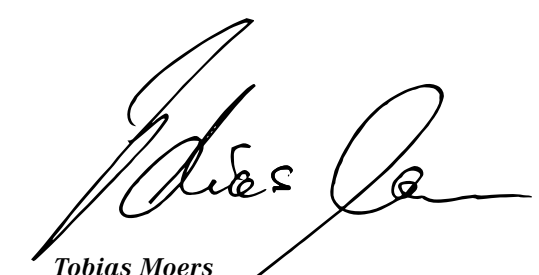
Our AMG Signature Dish is equally intense and exceptional. Tim Raue, one of the 50 best chefs in the world and a rock star of the industry, as I would call him, interpreted the attributes of AMG in his own culinary fashion with an exclusive three-course menu in his Berlin restaurant. That allowed me to experience Tim's perfection and precision live and in person.

This issue takes us straight from Berlin to Ibiza. Some "strong women" met on the Balearic island for a discussion on equal footing. From a whole lot of unforgettable driving pleasure to art and culture and from private yachting to an off-road trip in our G-Class vehicles, the impressions and emotions of the images in the report speak for themselves.

Taking our foot off the gas pedal for a little while, we took a closer look at a special place in the Maldives. "No News, No Shoes" is the motto on Soneva, an island in the north of the archipelago. But, if action is what you're after, why not try out the latest trend and explore the secret surf spots? They provide an unexpected new dimension to surfing culture that represents freedom and adventure on what is arguably one of the world's most beautiful islands.

Happy reading!

Warm regards,


Tobias Moers
(CEO of Mercedes-AMG GmbH)



Atip Wananuruks
Fashion Director, Maker of Beauty

Follow the conversation On Beauty at santonishoes.com #makersofbeauty

Santoni

Photography: Mikael Jansson, Eric Gabriel, Michael von Hassel, Benjamin Pichelmann, Sylvan Müller, Alison's Adventures/Sarah Lee

Lewis Hamilton IN THE FAST LANE.

Perfection, passion, and family values:
Formula 1 star Lewis Hamilton on his
successes and the long road there.



Photographic Art GREEN HELL.

Michael von Hassel: breathtaking photos from
the 24-hour race at the Nürburgring track.



Slow Food TRADITION TO ENJOY.



Tatjana Patitz WILD HORSES.

In an interview, the supermodel discusses
animal protection, beauty, and her son.



Luxury in the Jungle MALDIVES.

An exclusive hotel with private villas – and sustainable
surfing in the Indian Ocean.



Cooking Challenge TIM RAUE & TOBIAS MOERS.

Together, the star chef and the CEO of Mercedes-AMG
create the AMG Signature Dish.

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Lewis Hamilton I DRIVE WITH MY HEART.

He is the current Formula 1 champion.

*He has won five World Championship titles powered
by Mercedes-Benz – and is still going strong.*

His fans worship him. There is no doubt:

Lewis Hamilton is the rock star of Formula 1 drivers.

Photography | Mikael Jansson

“One day I want to drive for your team and become Formula 1 world champion!” said Lewis Hamilton to McLaren team boss Ron Dennis at a motorsport gala. Dennis must have been quite taken aback at the time, as Lewis Hamilton was only ten years old. Twelve years later, the time had come: Hamilton lined up on the grid for the McLaren Mercedes team in 2007 and even secured second place in the World Championship at the first attempt. One year later, aged 23 years, nine months and 26 days, he became the youngest Formula 1 Champion in motor racing history at the time, dethroning the previous record holder, Fernando Alonso. Since 2013, Hamilton has been racing in Formula 1 for the Mercedes-AMG works team and won four more World Championships between 2014 and 2018. In 2019, too, he is once again challenging at the top of the world rankings. It is no exaggeration to say that Lewis Hamilton and Mercedes-AMG have dominated the top level of motor racing for the last five years.

Such a dizzying rise with one record-breaking success after the other is no accident. As well as good fortune and talent, it is down to an absolute will to win. “I want to beat everyone,” Hamilton admits in an interview with Mercedes me Magazine. “It doesn’t matter what I’m competing in, I also want to beat my best friend in basketball. I’ve had that my whole life.” That sheer desire for pole position has been part of Hamilton since an early age. His father helped him a lot in that regard: “When I had just started karting, my father would go around and see who was the fastest kid, the champion. He’d stand at the corners and find where the kid braked, and then set me a mark which was two meters past that spot and tell me, ‘You’ve got to brake here.’ I did that so many times, and came off track every time until I got it right. That’s why I’m one of the latest brakers.”

The strategy of “trial and error,” common among many in the world of motorsport, was not so popular in the Hamilton household. “We had a completely different mentality to those kids who never had to worry about having a bad race because they had enough money to keep going. For us, there was only a certain amount of opportunities, and we had to make the most of it.” It is still the case that there is little leeway for errors today. “You can’t brake too late, for example, because you’ll lock up the tire or go off and crash the car. There’s a lot riding on any mistake. You have to take millimeter steps. It’s like cracking a code.”

“IT IS ONLY WHEN YOU DO SOMETHING
WITH TRUE PASSION THAT YOU
BECOME THE VERY BEST.”

Lewis Hamilton’s paternal grandparents emigrated to Great Britain from the Caribbean island of Grenada in the 1950s. Lewis Carl Davidson was born in Hertfordshire, a county north of London, in 1985. “We came from really humble beginnings,” says the 34-year-old, who still remembers during every race the sacrifice his family made for his career. Especially his father, who had several jobs at the same time to finance his son’s expensive dream. “He never knew whether all that work would ever pay off,” Hamilton says.

Once the major success finally arrives – bringing the big money with it – it is very easy to lose focus. Suddenly the pace is no longer right, the fighting spirit subsides, the motivation drops. Not so with Hamilton. Quite the opposite. What drives him is not the millions in his bank account or the fame. “It’s not about the success or the money. Picture an iceberg: the part of it below the sea level is ten times the size of the part you see on top. Above the sea level is the success that you see, and below is all of the hard work. But people don’t see that. That’s why shows like X Factor are so successful – people just want to be rich and famous like that (snaps his fingers). But ultimately, that doesn’t really last. Especially in sport.”

In addition to years of extremely hard work, Lewis Hamilton has a further key to success: the irrepressible urge for self-expression. And it is as entrenched in Hamilton’s DNA as his blood group. Working on himself and self-optimization are a constant work in progress. And, after all, why should he stop when he is in the fast lane? Isn’t that when it is the most fun? Isn’t that the ultimate emotional kick? The greatest feeling of happiness? His mantra “I drive with my heart!” surely also represents the self-confident admission: “I can’t do anything differently!” – because it is only when you do something with true passion that you become the very best. And the very best,



as we all know, is the enemy of the best. That has nothing to do with perfection – Hamilton is still a long way from that, according to his own assessment. But it very much has to do with developing step by step, completely individually, improving and always aiming for new, perhaps even more adventurous, goals. That involves a great deal of courage. And character. That was the only way for the “firebrand of the track,” as the media liked to call him, to become one of the most successful Formula 1 drivers in the world. And the one with the greatest sex appeal. A true rock star, you could say. And in all honesty: the fact that Hamilton occasionally touches one of his rivals with his car in the heat of the battle is the nature of high-octane motorsport in particular.

Despite the many victories, Lewis Hamilton has not become egoistic, but has stayed human, with a lot of heart and empathy. He takes care of his family and friends and thinks it is high time to give some of his happiness to others. That is why he is involved in numerous charitable causes.

What also helps him – besides his positive attitude in life – is his faith, which he publicly professes. On his neck, for example, he has a “God is love” tattoo, and on his back a large cross, along with the lettering “Still I Rise”. This maxim also adorns the back of his helmet. The phrase could easily be regarded as his motto for life. Or perhaps that applies more to the tattoo above his heart? There, a mighty lion’s head is resplendent, together with the phrase: “Powerful Beyond Measure”. And it is exactly that unbroken self-belief that characterizes the winner.

Text: Ulrich Lössl

Life is a race.

Photography | Esther Haase



"Acceleration, top speed, drifting around tight bends – Mercedes-AMG has the perfect vehicles for me."

Whether she is in a car, on a Jet Ski, running, or swimming: all that matters to Julia is speed.



Pure lust for life: Nina likes to relax.

Life is a gift.



"Cruising through the landscape in a car and enjoying the connection with nature – with Mercedes-AMG I can find the car of my dreams to do it."

“INDIVIDUALITY IS A LUXURY I DON'T WANT TO DO WITHOUT.”

I love speed, power, and adrenaline. I don't jog, I go for a run. In my career, I push myself to top performance – I always want to be leading the pack! When it comes to driving, I have a lead foot. Acceleration, top speed, drifting around tight bends – Mercedes-AMG has the perfect vehicles for me. And on the ocean, a Jet Ski I can use to speed over the waves is the only option as far as I'm concerned. In other words: from zero to passion in no time!

Julia Meise, Model

“AUTHENTICITY IS IMPORTANT TO ME, BECAUSE THAT IS WHAT MAKES A PERSON.”

Freedom, joie de vivre, and sensual enjoyment come first for me. Swimming among iridescent fish while diving in the ocean. Soaking up the view of sunbeams hitting the surface of the water. Hunting with a falcon. Cruising through the landscape in a car and enjoying the connection with nature – doing that in the car of my dreams from Mercedes-AMG is even more fun. Simply forgetting myself and enjoying life's natural cycle – that is what makes me happy!

Nina Meise, Model

ONE IS NOT ENOUGH!

The legendary, internationally active photographer Esther Haase presented her interpretation of "ONE IS NOT ENOUGH" in Ibiza together with the "Meise Twins" for a Mercedes-AMG editorial exclusive.

Hair & Make-up: Michaela Kireta
Styling: Stephan Kallaus
Models: Nina & Julia Meise

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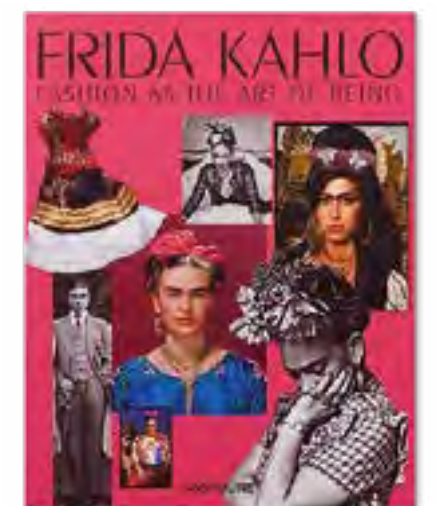
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Gorden Wagener THE PURISTIC UTOPIANIST.

Photography | Benjamin Pichelmann

Self-confident, ambitious, talented:

Gorden Wagener is impossible to ignore when discussing design these days. The Chief Design Officer of Daimler AG, headquartered in Sindelfingen, has completely modernized and rejuvenated the look and feel of the Mercedes-Benz luxury automobile brand with his philosophy of “Sensual Purity.”

But he is far from finished.

How does a graffiti artist and passionate surfer become a design professor? The key word is passion. That and absolute determination to achieve self-expression. Once you add visionary power and a playful element, you soon become an expert. That makes Gorden Wagener exceptional. So it is no wonder that he completely revolutionized the entire range of Mercedes-Benz models and designed such an iconic sports car as the Mercedes-AMG GT – or the legendary Mercedes-AMG Project ONE show car.

We met Gorden Wagener for a personal and inspiring interview in his getaway studio in Carlsbad, California.

Do your ideas form here – far away from the Mercedes-Benz headquarters?

California is beautiful. That is why I find it so great to have a studio here. It really is a very inspiring place. But inspiration alone is not enough: you also have to make your inspirations a reality. That is the key to success. The most important thing when designing is to always keep moving and changing your point of view. The worst

thing is when you lose critical distance and convince yourself of an object’s beauty. Therefore, if I just saw the usual things at the headquarters in Sindelfingen all the time, I would quickly lose my neutral point of view. Here in California I am at a different altitude. Coming here to find and invent something new, then bringing it to Germany and inspiring the people there again – that is the perfect global designer network. The constant exchange of water in the fish tank.

What was your first thought in 2008 when – at the age of just 39 – you were named Head of Design at Daimler AG in Stuttgart?

At that time, I was already in charge of the Mercedes-Benz Creative Center here in California. So I thought: “Terrible! I have to go back to Germany!” (*laughs*). Of course, my second thought was: “Cool – you are the youngest Chief Design Officer of all time!” By the way, I have Dieter Zetsche to thank for that. It was visionary and also quite a big entrepreneurial risk to appoint a 39-year-old nobody like me as Chief Design Officer at that time.

And how have you transferred your design philosophy “Sensual Purity” to the performance brand AMG?

Fortunately there is a lot of sensuality in this segment. Sensuality and power. I am a big AMG fan and love the brand – the Mercedes-AMG GT has to be the most beautiful car I had the pleasure of designing. And surely also one of the most beautiful in the history of the company. The GT is a classic sports car with maximum sex appeal. I tried to get as close as possible to the ideal of sensual beauty that we as people find intrinsically attractive and sexy.

This “Sensual Purity” also defines a modern luxury. The magic words in this context are: bipolarity of emotion and intelligence. Sensuality and power – that combination is a must for AMG. Without a doubt, it is our most emotive, sensual, beautiful, and powerful brand. Just take the Mercedes-AMG GT3: it is the AMG-specific radiator grill that gives it its characteristic face. Its design was inspired by the legendary Silver Arrows, as well as the 1952 SL. The AMG grill is full of power. It devours the road. And gives the GT3 its unique profile.

“I AM A BIG AMG FAN AND LOVE THE BRAND.”

Speaking of extraordinary profiles: you also designed the legendary Mercedes-AMG Project ONE show car. How did that design come about? What were the sources of inspiration?

I was very lucky and very honored to design such a high-performance vehicle. That only happens every 50 years or so. Mercedes-AMG had this crazy idea: we’ll take a Formula 1 power train and make a lightning-fast road car with it. That is to say, not a classic Mercedes sports car with the long hood, both seats on the rear axle, and the proportions of the 300 SL, but rather to create a cab-forward race car! The quintessential Mercedes-Benz! In part thanks to the work of Tobias Moers and his developers, the Mercedes-AMG Project ONE show car is already an icon of automotive history.

You were also involved with the SLS. What is the significance of that extraordinary vehicle with regard to the further development of the AMG formal language?

That was the rebirth of a legend: the Mercedes-Benz gull-wing doors. I myself very much like to drive it. When I take it through Emilia-Romagna, stop in the Italian villages, and open the gull-wing doors – it really is almost like an angel has landed. The SLS is another major milestone. Ultimately, that is what remains. That is why these halo cars are so important. They define the brand like no other vehicle can. In this context, car design is one of the most complex challenges. Naturally, being able to turn a drawing into something three-dimensional in the process is particularly appealing. Then, of course, there are the technical challenges. Automobile design is the symphony orchestra of the creative arts.

In design, you transfer your ideal of beauty to the work. That means a lot of the personality of the designer flows into their object, doesn’t it?

Above all, you can’t take things too seriously (*laughs*). And you certainly have to retain a level of lightheartedness. I do sport to balance things out: I ride a mountain bike and go wakeboarding. For me, it is not only the job that is important, but also being a connoisseur of the fine arts and the good life. It is only if you have a positive attitude and put it into action that everything comes together. If you tighten up and try to force things, it usually comes to nothing.

So what do you like most and least about yourself?

(*Laughs*) I probably lack any kind of introspection. Perhaps that is a major advantage.

What is the next milestone for your career?

For us to make Mercedes-Benz the most loved brand in the world. To have not just customers, but fans who love our brand.

Interview: Claudia Schwarz



Wagener in his classic-cool look: black is beautiful!



Handiwork: a clay model of the Mercedes-AMG GT3.



Gorden Wagener’s inspiration: California.



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The voice of **WILD HORSES.**

Tatjana Patitz, supermodel and one of the world's most beautiful women, has found happiness in California: we spoke to her about her son Jonah, criticism of the modeling industry, and protection of horses.

Photography | Eric Gabriel





TATJANA PATITZ

Born in Hamburg in 1966 and raised in Sweden, Tatjana Patitz has been part of the supermodel team since the mid-1980s. German photographer Peter Lindbergh was the one to discover her and feature her in Vogue. Shortly afterwards, she moved to California. Today, Tatjana Patitz lives with her son Jonah, born in 2004, on a ranch near Santa Barbara. She still adorns the covers of international glossy magazines and is devoted to animal and environmental protection.



Tatjana, you are a single mother with a teenage child. What are the most important values you convey to your son?

I would like to send an empathetic person with a big heart out into the world. Jonah should always have the self-belief to be himself and to embody and articulate his own attitude and opinions.

You make a well-balanced impression yourself. What gives you that balance and satisfaction?

My son is my source of happiness in life. My friends, my animals, and nature give me balance and satisfaction – the feeling of being connected.

You spent years at the very top of the modeling industry and are still known worldwide. What role does modeling play in your life today?

I am still active as a model, but in contrast to before, I choose my productions very selectively and am happy when I can combine my work as a model with my vocation as a protector of nature and animals.

In your view, what is the difference between the modeling industry in 1990 and today?

Due to digitization, the market has become huge and much more fast-moving.

“ANYONE CAN BECOME A SUPERSTAR FROM ONE DAY TO THE NEXT.”

You are not only selling a personal look and effect, but also a whole media package to followers. To me it seems very abstract and fake.

What have been the most emotional moments in your career?

I have been in the business for 35 years, so there are so many. Every chapter in my career helped me mature and develop. For me, it was all very emotional and enriching.

Many well-known photographers and just as many people outside the industry regard you as one of the most beautiful women in the world. What is beauty to you?

People can be physically beautiful, but not at all so on the inside – and vice versa. To me, beauty means being a good person and being there for others. In my opinion, beauty is not only about looks, but everything that makes up a person.

You are very active in protection of the environment and animals. You are particularly devoted to wild horses and the American Wild Horse Campaign. How did that come about?

The birth of my son changed a lot in me. I began to see the world through different eyes again. I was made aware of the wild horses by a newspaper article. They have an ever smaller habitat and will die out if we don't protect and defend them. There are more wild horses in corrals than in the wild. What happens in those corrals is often terrible and sad. The American Wild Horse Campaign is trying to maintain a habitat for the animals, to set them free, and to protect them.

What importance do horses and riding have in your life?

I have been riding since I was a small child. For me, it means freedom, connectedness, and dedication. Horses transform stress and worry for me. They are genuine and spiritual. They make me happy and relaxed, especially if I feel pressured or tense.

You live separated from the big-city hustle and bustle. How did you decide to give priority to nature and quiet?

I need nature and enjoy being together with all my animals. They were and remain my anchor in life. I also wanted my child to be able to grow up in the countryside and experience those values.

You seem to be a very empathetic person. What does empathy mean to you?

Having compassion and care for everything that exists. For our planet, animals, nature, and people.

At the same time, you seem to be a strong woman. What is femininity in your eyes?

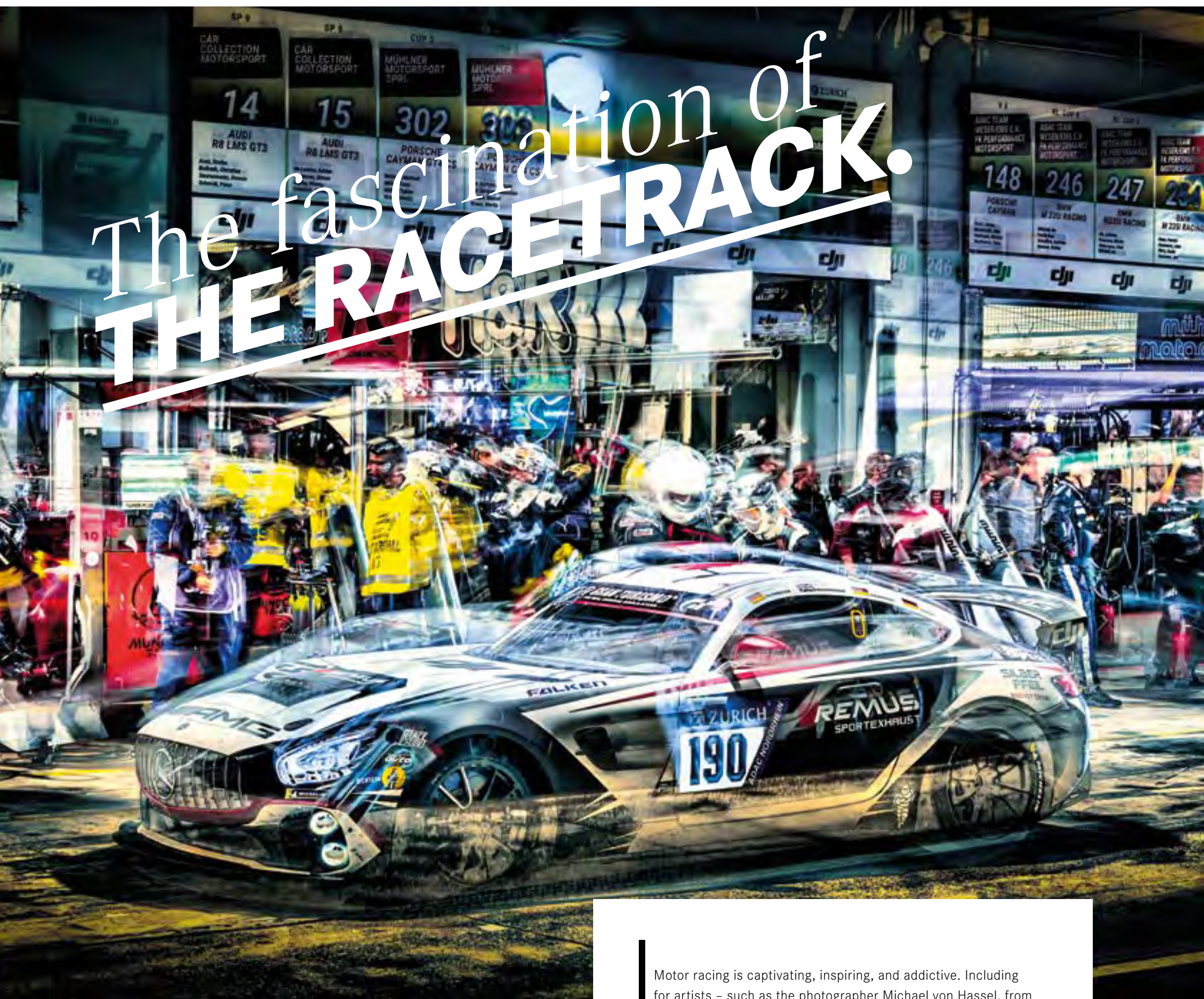
The capability to be simultaneously gentle and strong. Above all, in my opinion, femininity is about intuition.

As a woman in your industry, is it brave to allow yourself to age?

I am proud of my wrinkles. I worked for each one and they belong to me. Growing older is beautiful. You become wiser and more mature. For me, giving away or changing that gift is not an option.



Interview & Art Direction: Claudia Schwarz
Film: Michael Parenteau
Producer: Lendi Slover
Hair: Juanita Lyon
Makeup: Kendall Cotta



Vibrant: the Mercedes-AMG Team Driving Academy in the pit lane.

Driving precision. The limits of technological and personal optimization. The powerful sound of roaring engines. The thrill of danger – a driving error that steals seconds, a crash, a chicane approached too fast. With his images, photographic artist Michael von Hassel captures the fascination of the Nürburgring course.

Photography | Michael von Hassel

Motor racing is captivating, inspiring, and addictive. Including for artists – such as the photographer Michael von Hassel, from Munich, with whom Mercedes-AMG works together in the area of photographic art. He knows how to draw the observer of his hyperrealistic photos into the fascination of motor racing and makes the incredible dynamism, power, and poetry of the sport visible.

His powerful visual language equally reflects the orchestrated interaction of the pit crews and the futuristic technology of the racing cars. You can really feel how the driver transforms their skill and instinct into a perfect performance on the track and squeezes every second out of the course.

“As a photographic artist, with every shoot I can delve deep into a world that I had never experienced in such a way before,” von Hassel explains. In a Bundesliga soccer stadium at sunrise, for example. In an empty Oktoberfest tent. Or, indeed, on this magical weekend at the Nürburgring in summer 2018.

220,000 people made the pilgrimage to the 24-hour race on the “Grüne Hölle” (Green Hell). That is how Formula 1 legend Jackie Stewart once christened the Nordschleife course. To this day,

the circuit amid the forests and hills of the Eifel mountain range is considered the testing track for all car manufacturers. The complex turns, treacherous hilltops, and steep inclines make it one of the most demanding in the world.

During the race, Michael von Hassel concentrates on the action in the pit lane. He is located on the pit wall between the command centers of the teams – in a fireproof racing overall, with ear protectors and heavy photography equipment.

“While I am trying to calmly compose an image with the camera, racing cars are constantly flying past at full speed behind me. It always makes me think of a tsunami. The noise, smell, and vibrations go right through you. It is an extreme situation. The adrenaline is pumping. But it feels good.”

Then one of the lightning-fast cars comes into the pit lane. The tension rises among the pit crew. Each individual knows their task and prepares to get the maximum out of the technology. That also requires the characteristics of a racing driver: precision, split-second reactions, nerves of steel, and a steady hand at top speed.

“IT IS INCREDIBLE WHAT PEOPLE AND MACHINES ACHIEVE HERE. EVEN AFTER ALMOST 24 HOURS.”

Michael von Hassel is now also perfectly calm. He concentrates fully on taking his photos. Looks out for good images. Changes location and camera angle. “Everyone does their bit. It is incredible what people and machines achieve here. Even after almost 24 hours. I am full of respect and feel humbled. I have caught the bug!” says von Hassel excitedly.

His photographs burn themselves into the memory like a hot-blooded battle on the racetrack*: unique images that retain for all eternity the equally hectic and minutely planned moments in the pit lane!

*If Michael von Hassel's artwork has inspired you, get your limited editions of the pictures here: www.crossover-art.com



Pure speed: Black Falcon Team Identica during a pit stop.

FAC TS

The Nordschleife in Numbers

Construction time

1925 to 1927

Construction costs

8.1 million Reichsmark
(equivalent to approx. €2.1 million)

Course length

20.832 km

Number of curves

73 (33 left and 40 right curves)

Gradients

Up to 17% upward, up to 11% downward

Further information

nuerburgring.de/en







DUTCH
DESIGN
WEEK



DÍA
DE LOS
MUERTOS



JENNY
HOLZER



Art and culture
highlights
around the globe.

CULTURAL Calendar 2019/20.

SEP TEM BER

RUGBY WORLD CUP
Japan
September 20–November 2, 2019
rugbyworldcup.com
JENNY HOLZER
Guggenheim Bilbao, Spain
March 22–September 9, 2019
guggenheim-bilbao.eus
FORMULA 1
Singapore
September 20–22, 2019
formula1.com
MUNICH OKTOBERFEST
Munich, Germany
September 21–October 6, 2019
oktoberfest.de

NOV EM BER

FORT LAUDERDALE
INTERNATIONAL BOAT
SHOW
Fort Lauderdale, USA
October 30–November 3, 2019
fiibs.com
DÍA DE LOS MUERTOS
Mexico City, Mexico
October 31–November 2, 2019
unesco.org
IT'S THE SHIP
Asia's Largest Festival At Sea,
Singapore
November 13–15, 2019
itstheship.com
DAVID GUETTA
AccorHotels Arena, Paris,
France
November 28, 2019
davidguetta.com

OCT OB ER

PRETTY WOMAN
THE MUSICAL
Stage Theater an der Elbe,
Hamburg, Germany
September 23, 2019–May 03, 2020
stage-entertainment.com
SERGEI POLUNIN
Crocus City Hall, Moscow, Russia
October 15, 2019
crocus-hall.ru
DUTCH DESIGN WEEK
Eindhoven, Netherlands
October 19–27, 2019
ddw.nl
ANDY WARHOL: REVELATION
The Andy Warhol Museum, Pittsburgh,
USA
October 20, 2019–February 16, 2020
warhol.org

DEC EM BER

PRESIDENTS CUP
The Royal Melbourne Golf Course,
Melbourne, Australia
December 9–15, 2019
royalmelbourne.com.au
THE BOSTON TEA PARTY
REENACTMENT 2019
Boston, USA
December 16, 2019
bostonteapartyship.com
ICE FESTIVAL HARBIN
Harbin, China
December 25, 2019–February 25, 2020
icefestivalharbin.com

JA NU ARY

ROMÉO ET JULIETTE
Teatro alla Scala, Milan, Italy
January 15–February 16, 2020
teatroallascala.org
TENNIS:
AUSTRALIAN OPEN
Melbourne Park, Melbourne, Australia
January 20–February 2, 2020
ausopen.com
ALPINE SKIING:
HAHNENKAMMRENNEN
Kitzbühel, Austria
January 20–26, 2020
hahnenkamm.com
OZZY OSBOURNE AND
JUDAS PRIEST
Motorpoint Arena, Nottingham, UK
January 31, 2020
ozzy.com

FE BRU ARY

INTERNATIONAL
FILM FESTIVAL –
BERLINALE 2020
Berlin, Germany
February 20–March 1, 2020
berlinale.de
BARCELONA CARNIVAL
Barcelona, Spain
February 20–26, 2020
barcelona.com
SIR SIMON RATTLE AND
THE LONDON SYMPHONY
ORCHESTRA
Theater Bonn Opera House, Bonn,
Germany
February 22, 2020

SERGEI
POLUNIN

NO NEWS, NO SHOES.

*Visionary, idealist, and change-maker:
an interview with Sonu Shivdasani,
the tourism revolutionary and inventor
of the SLOW-LIFE philosophy.*

He spit out the silver spoon and instead devoted himself to social and environmental responsibility: Sonu Shivdasani, a Briton with Indian roots, left his family's elite circles and first established the Soneva Resorts, then the Six Senses Resorts & Spas. He has remained faithful to luxury. But also the topic of sustainability. One of his principles is barefoot luxury. When you enter a Soneva resort, you have to give up your shoes. Subconsciously, there is more going on than that.

In the glass pavilion of the Four Seasons Istanbul, Sonu Shivdasani lets his gaze wander over the Bosphorus. He is in a great mood. You can feel his aura before you look him in the eye. "Since my treatment, Istanbul has become like home to me," he begins. Sonu had cancer. "From the beginning, I saw it as an opportunity to completely reorient my life and to examine my attitude. Now, I have undergone treatment and feel healthy again."

You and your wife, Eva, are pioneers of the hotel industry in the Maldives. You have redefined luxury and put individuality before the masses – a visionary concept!

True luxury is rare. Luxury means being in harmony with yourself and your environment. One is not possible without the other. With our resorts, we create places that bring our guests to themselves – so that they can leave behind the hustle and bustle and constant sensory overload of day-to-day life. Finding space and inspiration for family and bonds that we sometimes lose in everyday life. Either with ourselves or with our loved ones. We give nature the upper hand and participate in its healing power. For the villas, the trees standing there are not cut down, but rather holes through which the trees can grow are milled into the houses. The water supply and the cultivation of food are sustainably integrated on the islands. We try to be as self-sufficient as possible.

“OUR AIM IS SIMPLE:
TO MAKE A DIFFERENCE
WHEREVER WE CAN.”

Eva & Sonu Shivdasani

You introduced and spiritually charged the SLOW-LIFE philosophy and this sustainable luxury. What is the objective?

An essential part of our philosophy is to slow things down and create experiences that money alone cannot buy. If you get involved in it, you feel and experience everything much more intensely. That is a great gift that allows our guests to take home a feeling of lightness and happiness in life.

And what is the mantra “No News, No Shoes” about?

Not having shoes on means much more than just walking barefoot. With each step, the ballast of civilization and the ego that constantly drives us fall away. If you walk only barefoot for two weeks on holiday, it brings pure relaxation, because nature has everything we need.

Turning your personal vision into a reality for others requires a lot of courage and willingness to take risks.

That is correct. When we first started, we were laughed at. It was hard work convincing the banks about our innovative concept. Our projects were never fully financed. We kept complete faith in our idea. Shortly before we ran out of capital, we always invited investors to take a look at the progress of construction (*laughs*). Then there was new money straight away and we were able to continue. In the end, we were already fully booked before the opening. It paid off for everyone!

Do you have a moral compass?

To take personal responsibility for what I say. And to behave decently, even if no one is watching.

What shaped you the most in your childhood?

The values and courage of my father, as well as the numerous journeys with him. And riding to school on a donkey did me no harm.

What is the secret of success for the power couple Sonu and Eva?

We are very passionate about everything we do. For us, it is not work, but rather creative self-expression. In addition, it is not our first life together. We have had many shared incarnations.

You turned the Maldives into a surfers' paradise. That surprised a lot of people – not only surfing aficionados.

(*Laughs*) We represent the unexpected and let nature take center stage!

Interview: Claudia Schwarz



Photography: Soneva

Soneva Fushi **UNEXPECTED SURFING SPOT.**

*Minimalist luxury on a private island in the Maldives including secret surf spots, and all that in an environmentally friendly way? It really exists!
At the luxury resort Soneva Fushi, the emphasis is on recycling, not status.*

Surfing in the Maldives almost sounds like skiing in Dubai. Nevertheless, the world’s first sustainable surfing program “Soneva Surf” has been developed there, and surf culture in the Maldives is now attracting more and more fans. Including Azhoora Ahmed. The former Maldivian swimming champion set her mind to implementing the revolution for more environmental awareness in surfing at this very spot: the tropical private island of Kunfunadhoo in Baa Atoll.

The island not only possesses a coral reef that has been declared a UNESCO Biosphere Reserve, but at 0.93 miles (1.5 kilometers) long and a quarter of a mile (400 meters) wide, is also one of the biggest of the Maldives. It is here that the luxury resort Soneva Fushi is located. 65 private villas are hidden in the dense greenery of the jungle there – each with its own private section of beach and a pool.

The island also features the open-air “Cinema Paradiso,” a high-tech observatory for astronomers, the luxurious “Six Senses Spa,” an imaginative kids’ area called “The Den,” six restaurants, and various water activities – including sustainable surfing in secret locations.

THE LUXURY RESORT IS ALSO AN
ECOLOGICAL SYSTEM WITH SOLAR CELLS,
ITS OWN COMPOSTING, AND RECYCLING.

Luxury is certainly at home here. But that is not enough for resort founders Eva and Sonu Shivasani. For them, it is about conscientious, careful celebration of prosperity. They offer their guests experiences that simultaneously excite them and bring them closer to nature. The minimalist luxury and sense of deceleration encourage relaxation.

People who vacation here have no need for status symbols. That is why top VIPs and well-known business giants from all over the world treat themselves to a stay here. Going without their shoes and smartphone is the definition of true luxury. “No News, No Shoes” is the motto here. The luxury resort is also an ecological system with solar cells, its own composting methods, and recycling. Fallen trees and driftwood are reused to build new villas and water is treated on-site.

Anyone who also wants to do their bit for the environment when surfing can leave their own equipment at home and step onto one of the Soneva boards, which are produced in an environmentally friendly way.

“Soneva Surf” can not only be found at Soneva Fushi in Baa Atoll, but also at Soneva Jani – the second luxury resort from Sonu Shivasani in Noonu Atoll. Both spots are suitable for beginners and pro surfers. If you stay at Soneva Fushi, you can choose between 11 surfing spots in Baa Atoll. If you want, you can bring a private instructor – that guarantees fast progress riding what are probably the world’s most exclusive waves!



Photography: Soneva



The smallest villa in Soneva Fushi has a living space of over 2,600 square feet – the largest almost 60,000 square feet.

SPE
CIAL

Soneva Fushi
Package 2019

The package exclusively for AMG customers:
look forward to five nights for two people in a villa
with one bedroom in Soneva Fushi.

Also included in the **63Magazine** package:

An eco-surfing experience

A diving experience

A signature massage

A Robinson Crusoe castaway picnic

A sunset dolphin safari

—

Valid

Immediately until 12/19/2019 (except 10/19-11/2/2019)

—

Resort

Soneva Fushi, Maldives

—

Price

From USD 10,200 for two people (five nights in a villa with pool);

From USD 11,000 for two people (five nights in a villa suite)

—

Booking code

SF63M19

(reservations@soneva.com or info@designreisen.de)

—

More information

www.designreisen.com/63Magazine

www.soneva.com



A group of farmers and growers have set themselves the goal of maintaining the culinary heritage of their homeland. The production conditions are hard: harvesting with calloused hands, donkeys rather than trucks, and long journeys on foot. But the effort is worth it: the triumphant march of traditional Alpine cuisine is unstoppable.

More profit could be made in no time with large, modern machines and industrial seeds. But farmer Marcel Heinrich adheres to the working techniques of his forefathers. Potatoes grow in sandy ground on his mountain farm. The varieties have names like Parli, Roosevelt, and Corne de Gatte and little in common with regular potatoes. They are old varieties that date back centuries. Some are so small that they can only be harvested by hand. But Marcel Heinrich puts his faith in values rather than economic growth – and in the sophisticated, nutty flavor of the high-quality tubers.

But why go to all that effort? Because uniquely flavorful products have to be produced sustainably. That applies to edible as well as luxury items: they are not available in unlimited quantities. And in most cases, not all year round. The Styrian beekeeper Johannes Gruber produces extremely rare buckwheat honey. In the process, he continues an age-old tradition – migratory beekeeping.

He chooses the location of his beehives depending on flowering periods and changes it accordingly. Buckwheat is now only grown in large quantities in the Alps in rare cases. The plant, which is related to rhubarb, needs a lot of care, but produces small harvests. However, from high summer to fall, buckwheat provides an intense and powerful honey.

Hansi Baumgartner, the star chef from South Tyrol, also makes use of old traditions. As an affineur, he perfects the flavors of the best unpasteurized cheeses in the Alpine region. His creative finishing techniques have their roots in traditional preservation methods. The aromas of the meadows and mountain pastures are combined in the flavor of his hay cheese made of goat milk. In the hard cheese Urtikas, on the other hand, nettles serve as a natural packaging material. Tradition and innovation have been influencing each other since time immemorial.



Very rare and highly sought-after: buckwheat honey from East Styria.



Migratory beekeeper Johannes Gruber.



Spice producer Tina Hauser.



The ingredients of Magenträs.

A Forgotten Culture **SLOW FOOD FROM THE ALPS.**

Star chef and affineur Hansi Baumgartner.

A finishing technique with wild herbs.



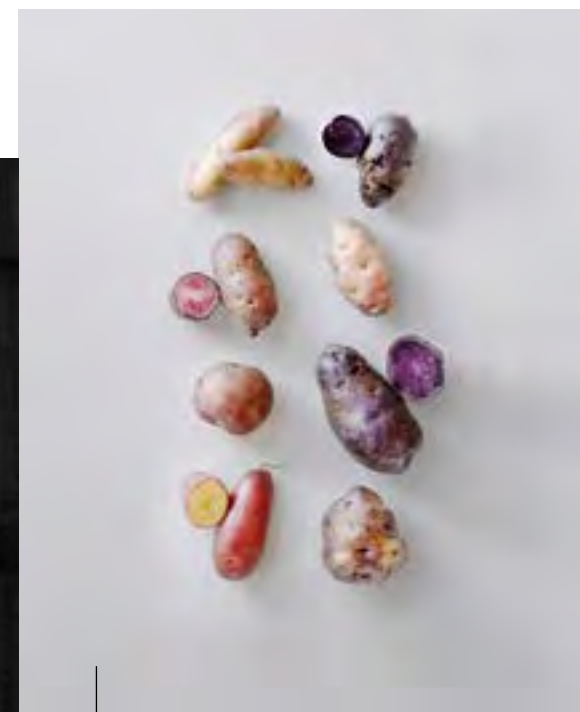
Fish farming expert Blaz Zidaric.



Marble trout from Slovenia.



Farmer Marcel Heinrich.



Different varieties of mountain potato.

THE CREATORS OF THESE REGIONAL DELIGHTS ARE FREE SPIRITS WHO HAVE DEVOTED THEMSELVES TO ONE THING: TRADITIONAL AGRICULTURE.

Photography | Sylvan Müller



This is also the case for the rediscovery of edible wild plants. The post-war generation did not appreciate wild garlic or leaf spinach salad. It used to be considered “poor people’s food.” Nowadays, top chefs are making use of those plants again. Wild herbs have also been rediscovered as flavorful ingredients. No one is more aware of that than herb sommelier Tina Hauser. The Swiss native mixes fennel seeds, cinnamon sticks, anise, and other ingredients to make the sweet spice seasoning Magenträs.

Blaz Zidaric is devoted to an entirely different specialty: on his Slovenian fish farm, the veterinarian and expert fish farmer rears marble trout, a species that was nearing extinction and is best prepared in buckwheat flour.

One thing unites all these traditionalists: their way of working takes time. So the result should also be enjoyed at leisure – in Alpine cuisine, “slow food” applies for the chef and the diner!

Cooking

CHALLENGE.

AMG Signature Dish.

Photography | Benjamin Pichelmann & Stephen Reuß



Take two performers and visionary minds, provide them with exquisite ingredients, and leave them the kitchen of one of the 50 best restaurants in the world for a day. The result: the AMG Signature Dish. Inspiring. Very intense. Different.

This duo has a lot in common: Tim Raue, a fixed star in the gourmet heaven, and Tobias Moers, CEO of Mercedes-AMG. In a cosmopolitan way, they push and transcend boundaries. They appreciate craftsmanship and strive to achieve the exceptional, top performance, and innovation – including when it comes to taste. They both accepted the Cooking Challenge and developed, prepared, and tasted the AMG Signature Dish in the Restaurant Tim Raue Berlin.

A gentle appetizer to start? Not with Raue and Moers! The wasabi Norway lobster takes our taste buds on a roller coaster. With every bite of the succulent Norway lobster, coated in a fine tempura batter, we experience a quick succession of hot and cold, crispy and soft, sweet and biting sour, with a spiciness that never lets up. There is a refined performance kit behind all that: a creamy, spicy wasabi mayonnaise, coated with crispy grains of green rice and accompanied by a highly intense, spicy sweet-and-sour vinaigrette made from rice vinegar, fish sauce, and unripe mango.

Hot and cold, crispy and soft:
wasabi Norway lobster.



Two kindred spirits:
Tim Raue and Tobias Moers.

OIL MADE FROM SMOKED CHILI AND SICHUAN PEPPER: A STEP ON THE GAS PEDAL THAT REALLY FIRES UP THE PALATE.

The AMG Signature Dish continues to pick up the pace with the Sichuan Royale Rabbit as the main. Quick, harmonious, and yet veering off unpredictably to new depths – with a turbo boost from the spicily rich cuisine of the Chinese Sichuan Province. Unlike its French counterpart, this fillet of rabbit is not stewed for hours, but briefly fried and served rare. It is accompanied by a delicious jus bound with blood sausage, as well as by red grapes, marjoram puree and flowers, Chinese artichokes in sherry vinegar, and parsley root cream. The extra performance is provided by the oil made from smoked chili and Sichuan pepper – a step on the gas pedal that really fires up the palate.

The fun, fresh finish is provided by the lime leaf chocolates with lime jelly. The white chocolate carries the fragrant aromas of the grated lime zest and the fine, green Asian lime leaves at its core and combines them into an intensely aromatic citrus world that is further empowered by the lime jelly. This attempts to cut the flavor corner with its touch of acidity, but the cajoling sweetness and length of the white chocolate skillfully bring it back under control – providing pure happiness.

A recipe for happiness:
lime leaf chocolates with lime jelly.



REC IPE

Sichuan Royale Rabbit

Serves 4



Looking for a dynamic, exquisite cooking and eating experience? Sichuan Royale Rabbit combines everything that an AMG Signature Dish should provide. Here is the recipe!

A profound taste experience that takes a surprising turn at the end of a harmonious overall performance with an unexpected flavor acceleration: with Sichuan Royale Rabbit, Tim Raue and Tobias Moers have successfully put together an AMG Signature Dish par excellence.



They will meet again! A warm farewell: Tobias Moers and Tim Raue.

INGRE DIENTS

Saddle of wild rabbit
4.4 lb (2 kg) roughly chopped wild rabbit bones
7 oz (200 g) carrots
7 oz (200 g) celeriac
7 oz (200 g) onions
Tomato puree
5 fl oz (150 ml) red port
15 fl oz (450 ml) red grape juice
5 fl oz (150 ml) red wine
10.5 oz (300 g) blood sausage
3.5 oz (100 g) cranberry jelly
Agar
10 fl oz (300 ml) lemon cordial
Rice vinegar
5.3 oz (150 g) romaine lettuce
Chili oil
Sichuan pepper oil
Ground red Sichuan pepper
1.1 lb (500 g) parsley root
4.4 oz (125 g) butter
1.7 fl oz (50 ml) lemon oil
17 fl oz (500 ml) milk
8.5 fl oz (250 ml) cream
Sichuan chili oil
Salt
Cornish sea salt
Agave syrup
Dried oregano
Green chili sauce

PREPARATION

Saddle of rabbit cooked rare: Take the saddle of wild rabbit out of the refrigerator in good time so that it is at room temperature. Sear in a pan on all sides and then continue to cook in the oven for 5 min. at 140°F (60°C). Then marinate with Sichuan chili oil and add salt.

Blood sausage jus: Peel and cube the carrots, celeriac, and onions. Brown with a little oil together in a pot with the rabbit bones. Add 1 tbs of tomato puree and roast together briefly. Douse with the port, red wine, and 5 fl oz (150 ml) (l) of the grape juice. Boil down until the liquid has completely evaporated, then cover with water and simmer for around 2 hours. Every now and then, top up with some more water. Then pass the stock through a sieve and bring back to the boil. Combine into a jus with the blood sausage and cranberry jelly using a handheld blender and season to taste with Cornish sea salt.

Grape jelly: Bring 10 fl oz (300 ml) of grape juice to the boil, then stir in 0.1 oz (3 g) of agar powder and simmer for 3 min. Pour the result into a bowl and leave to cool. Then form into a smooth jelly in a Thermomix and put in a spray bottle ready to arrange.

Oregano cream: Add the lemon cordial, 3.4 fl oz (100 ml) rice vinegar, 1.7 fl oz (50 ml) agave syrup, 3 tbsp dried oregano, and the finely chopped romaine lettuce to a pot together with a little Cornish sea salt and bring to the boil. Puree finely in a Thermomix and pass through a sieve. Measure out 17 fl oz (500 ml) of the liquid and simmer in a pot together with 0.17 oz (5 g) of agar for around 3 min. Leave the resulting mixture to cool in a bowl. Then mix into a smooth jelly in a Thermomix and put in a spray bottle ready to arrange.

Sichuan chili oil: Mix 1.7 fl oz (50 ml) of chili oil, 1.7 fl oz (50 ml) of Sichuan pepper oil, and 0.17 oz (5 g) of ground red Sichuan pepper well.

Parsley root puree: Peel and cube the parsley root. Sweat in a pot with butter and lemon oil until translucent. Add the milk, cream, and 8.5 fl oz (250 ml) water and bring to the boil, then simmer until the liquid has reduced, and mix to a smooth puree in a Thermomix. Season to taste with Cornish sea salt, green chili sauce, and agave syrup.



AMG x ICON Experience

Ibiza

#amg4women

Photography | Esther Haase & Christopher Busch & Stephen Reuß



Eye-catching: the fleet of Mercedes-AMG vehicles on the country roads of Ibiza.



The Meise twins with off-road fever: Julia and Nina Meise.



Genuine power women: actresses Claudia Hein and Jana Julie Kilka.

Experiences that connect: with the extraordinary “Strong Women” event, Mercedes-AMG demonstrated that women are equally capable of dashing round bends with great skill and joy in the high-powered cars, which offer up to 600 hp. The program, specially arranged by ICON (Axel Springer) and Mercedes-AMG, invited strong, successful power women to share their own, personal expectations and experiences with the brand. Exciting discussions and inspirational interaction between the freethinking individuals, combined with a high-quality program, turned the event into an unforgettable experience.

The driving experience began at 7Pines Resort Ibiza. In addition to friendly hospitality, that cool, stylish location offered the perfect ambience for the luxurious Mercedes-AMG vehicles. The hotel in the west of the Balearic island was the ideal place to showcase this get-together of media giants and opinion leaders.

“THAT DRIVING SENSATION AND THAT POWER! HALLELUJAH, THIS CAR WAS MADE FOR ME!”

Monica Meier-Ivancan, Model

Sea, sand, and the taste of salt in the air: a place for the female participants to find new impetus and inspiration!

If you didn't know better, you might have thought this interesting mix of personalities was a family affair. The biggest surprise was definitely provided by Tobias Moers, CEO of Mercedes-AMG, who was special guest at the closing talk.

Alongside the instructors and the Mercedes-AMG fleet, however, the women were definitely in the majority – a very different image from that usually presented by the brand that clearly states: “We are born on the racetrack”! The fleet of 18 Mercedes-AMG vehicles was a real eye-catcher for everyone looking on, as well as for the drivers themselves. The female drivers pestered the instructors with technical questions about the engines and transmissions, but they also learned from one another: for example, actress Marisa Leonie Bach let her driving partner Julia Dorny, mixed martial arts world champion and European champion, show her the correct seat position and grip on the steering wheel.

Routes that you don't travel on every day were part of the driving adventure. The instructors took the drivers to picturesque, deserted, and breathtaking spots – including drives on narrow mountain roads and along cliffs and rock faces.



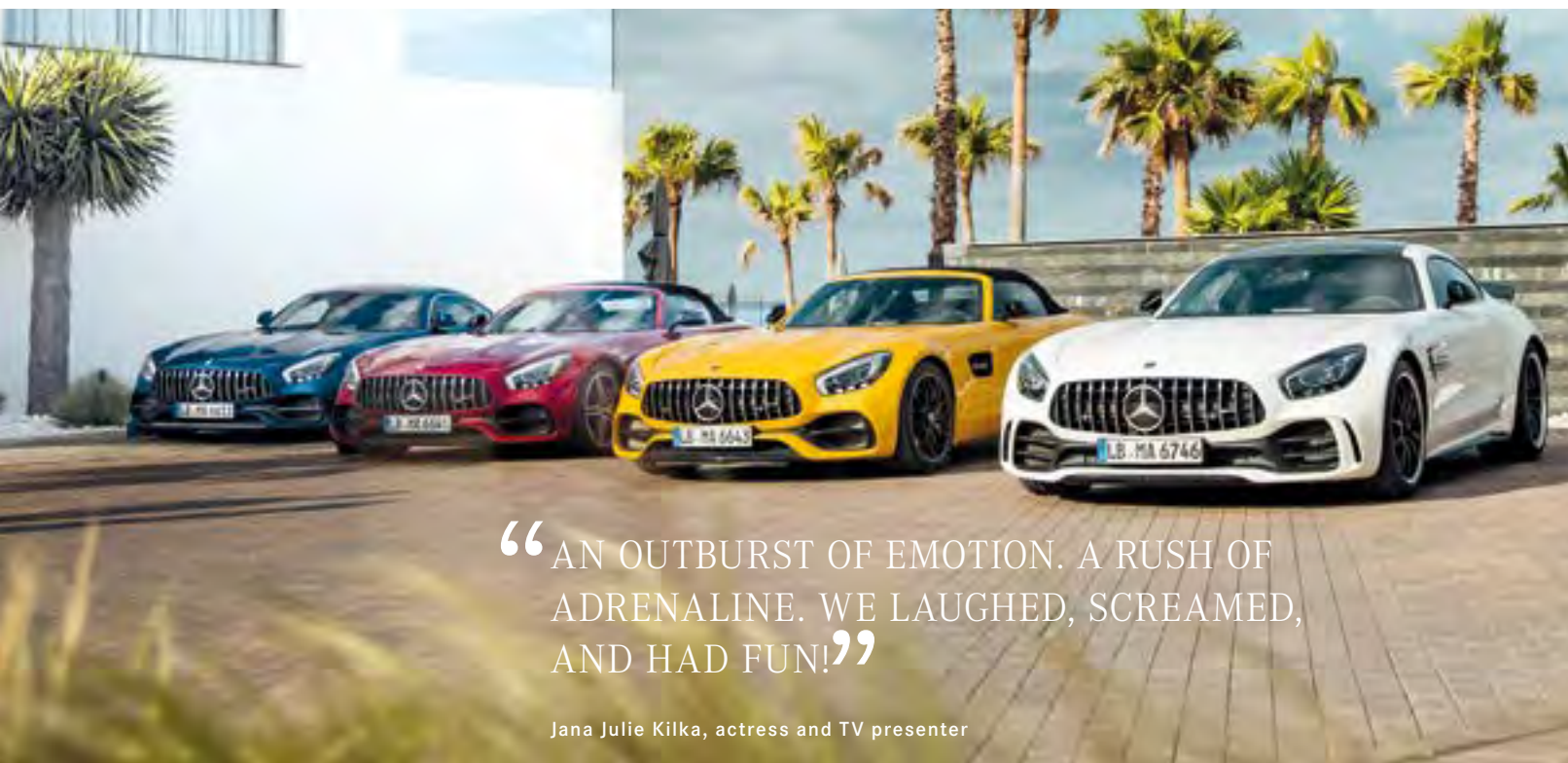
Fun in the cockpit: tennis star Sabine Lisicki.



In a good mood – Inga Griese (r.), editor in chief of ICON, and Claudia Schwarz, CEO of Instyle Productions.



Sisterly love: Miriam Mack (l.) and Monica Meier-Ivancan.



“AN OUTBURST OF EMOTION. A RUSH OF ADRENALINE. WE LAUGHED, SCREAMED, AND HAD FUN!”

Jana Julie Kilka, actress and TV presenter



The participants were always on the move. When they weren't attracting positive attention in the Mercedes-AMG vehicles on the island, they were keeping up the fast pace on the water or dancing barefoot in the sand to the sounds of Ibiza.

Instructor Hannes Danzinger summarized the difference between a group of men and this format for strong women: “Women show more emotions. Men feel the same things, but prefer to keep the emotions to themselves. The sense of competition also dominates among men.”



“AMG PLACES GREAT VALUE ON FREEDOM AND INDIVIDUALITY. WE CAN VERY MUCH IDENTIFY WITH THAT.”

Nina Meise, Model

The women not only took snaps of each other to retain memories of the special adventure – **63Magazine** also captured the unforgettable experiences and emotional moments in images. The Ibiza premiere was just a taster of numerous additional events as part of the AMG4Women series that will live long in the memories of all those who take part!



“I FOUND IT VERY INSPIRING THAT THE WOMEN WERE ALL SO DIFFERENT AND YET, IN THEIR OWN WAY, ALL SO STRONG.”

Marisa Leonie Bach, actress



19 strong women: the participants in the AMG x ICON Experience!

“LEAVING SOMEONE LEFT AND RIGHT IN YOUR WAKE AT TRAFFIC LIGHTS – THOSE ARE THE SMALL JOYS IN LIFE!”

Carina Braun,
Senior Manager Market Management / Sales Planning & Operations, Mercedes-AMG

Top: DJ Lea Davogic.
Bottom: Jennifer Armbruster, Laura Noltemeyer (@designdschungel), Nina Schwichtenberg (@fashiioncarpet), Mirjam Flatau (@mija_mija), Laura Dietrich.



DESIGN REISEN
connection to paradise

7PINES IBIZA:
SPECIAL OFFER
FOR AMG CUSTOMERS!



7Pines Ibiza is in a highly exclusive location high upon the cliffs of the Balearic island – a place where you can fully focus on yourself. At the spacious resort, which is surrounded by a pine grove, you can enjoy your independence without any disturbance and find inspiration for new experiences.

A limitless view of the azure Mediterranean, 186 suites, two restaurants, four bars, and a 16,145-square-foot (1,500-square-meter) wellness spa, plus numerous pools: 7Pines is equivalent to an Ibiza village and has first-class facilities.

63Magazine is providing a special offer for all AMG customers who book a stay at 7Pines via the exclusive travel agency DESIGNREISEN before the end of the 2019 season.

Find more information on
amg4.me/63Magazine and
designreisen.com/63Magazine

THE KICK INTO FREEDOM.

Friedi Kühne is a holder of multiple world records in highlining. He balances above gorges and waterfalls on a narrow tightrope. But feels no fear in the process.

Photography | Mia Noblet

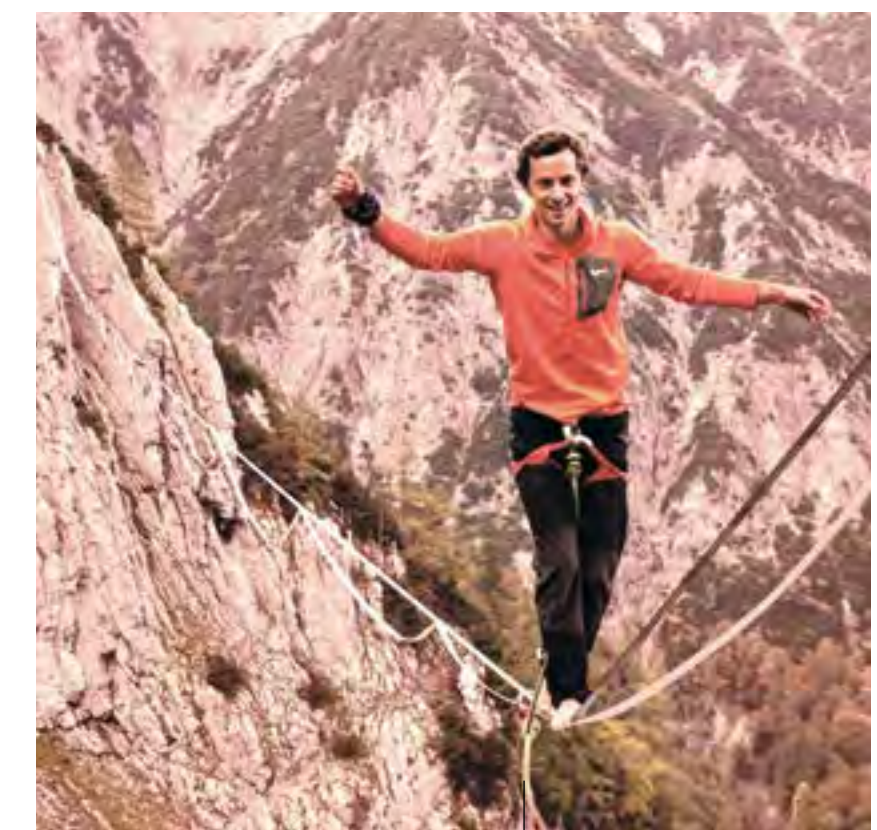
The adrenaline is running all the way to his fingertips. His whole body is tense; his senses are heightened. He holds his breath and takes the first step. As of now, perfection is the only option. That is because there is an abyss hundreds of feet deep below him. Only a 1 inch (2.5 cm) wide tightrope prevents him from falling into the depths – a slackline that spans to the other side of the gorge.

A safety device? Nonexistent. Friedi Kühne is a free solo highliner. World record holder. And incredibly brave.

Anyone who balances above deep gorges on a wobbly rope without a safety device must be crazy. What leads a young man and aspiring teacher to take such a risk? “At first sight, free solo seems like a case of all or nothing,” Friedi admits. But what looks like a suicide mission is in fact human precision in its purest form. Friedi has practiced the route many times and knows the line and the wind. He only dares to cross if the conditions are perfect. The extreme athlete insists he is not world-weary – he has a different point of view: he does not consider free solo highlining to be dangerous. “I get on the highline with 100 percent conviction that nothing will happen to me,” Friedi emphasizes.

“YOU FEEL MORE ALIVE THAN
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The Bavarian holds the world record for the longest free solo highline, the longest highline with a safety device, and the longest blindfolded highline crossing. The reward is always the same: the flow – a state where the athlete merges with the line and forgets everything around them. Confronts themself. And in the end, receives a kick of endorphins: “You feel more alive than ever before.” Maximum self-belief, the freedom to continuously redefine limits, and the aspiration for absolute perfection make professional highliners – the team around Friedi Kühne – pioneers of their discipline. “We are only just discovering what is possible,” he says, promising many more unique activities in future.



Friedi Kühne prefers to be where others never want to go: above the abyss.

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